

Is Tune® Blue The New Green?

Companies of all sizes have set their sights on a carbon-neutral future. While it might sound lofty, we believe it's possible. We know that every environmentally sound decision is a stride in the right direction.



For Henkel* and Informa Markets*, Tune® was explicitly engaged to help reach aggressive and inspiring sustainability goals. For others, primarily seeking simple energy savings, the positive environmental impact of their Tune® installations was secondary but just as meaningful.

Intuitively, when we reduce kWh electricity consumption, we have a positive environmental impact. But the impact hits home when you look through a different lens, putting the effect in measurable terms. Here are some of our clients' impacts with their Tune® installations.

The **129,600** avg. kWh Bath Community Hospital saves with Tune® each year is equivalent to:



91.8 metric tons of Carbon Dioxide (CO₂)†



19.8 gasoline-powered passenger vehicles driven for one year†



17.9 homes' electricity use for one year†



213 barrels of oil consumed†



31.8 tons of waste recycled instead of landfilled†



11,172,299 smartphones charged†

“By reducing heat in our system, saving energy, and saving equipment, Tune® is helping us **champion sustainability in our business**”

Ken McAvoy
President
Informa Markets
South Florida
Ventures Division



*Studies available on request

†Source: <https://www.epa.gov/energy/greenhouse-gas-equivalencies-calculator>

The **23,426** avg. **kWh** the Corey Center saves with Tune® each year is equivalent to:



- 16.6** metric tons of Carbon Dioxide (CO₂)[†]
- 3.6** gasoline-powered passenger vehicles driven for one year
- 3.2** homes' electricity use for one year[†]
- 38.4** barrels of oil consumed[†]
- 5.7** tons of waste recycled instead of landfill[†]
- 2,019,462** smartphones charged[†]



The **46,800** avg. **kWh** Virginia Commonwealth University saves with Tune® each year is equivalent to:

- 33.2** metric tons of Carbon Dioxide (CO₂)[†]
- 7.1** gasoline-powered passenger vehicles driven for one year
- 6.5** homes' electricity use for one year[†]
- 76.8** barrels of oil consumed[†]
- 11.5** tons of waste recycled instead of landfilled[†]
- 4,034,441** smartphones charged[†]

Tune® enhances other sustainable initiatives.

Sustainable initiatives don't stand alone; they are cumulative. An LED conversion, for example, is a great way to reduce electricity use. LEDs, however, create heat and noise in your electrical system. The same heat and noise Tune® will address. Pair Tune® with your LED conversion to take full advantage of the savings opportunity.

For the City of Rainsville, Alabama, Tune® accompanied an LED conversion and delivered a ~10% enhancement to the conversion.*



“Each month, Bath Community Hospital’s kWh savings is the equivalent of saving 17 barrels of oil! That’s no small accomplishment.”

Jim Owings
Chief Product Officer
Tune LLC

tune

Simple Energy Savings.

Save energy + Save electronics + Save resources = Save money

*Studies available on request

[†]Source: <https://www.epa.gov/energy/greenhouse-gas-equivalencies-calculator>

CAPTIVATE
ENERGY SOLUTIONS

an authorized channel partner
www.captivateenergy.com